



KS4 Curriculum Overview - Graphic Communication

Your child will learn to identify inspirational examples of existing graphic outcomes and designers. They will develop their knowledge, skills and understanding of a variety of traditional and modern media techniques to create responses and designs. They will consider the requirements and preferences of specific target audiences when producing suitable and creative graphic outcomes.

| Term | Year 10 | Year 11 |
|----------|---|--|
| Autumn 1 | Component 1 (Portfolio 60%): <ul style="list-style-type: none"> Rollover - start infographics project Sept - finalise infographics design Greetings card project (Matea Sinkovec) | Component 1 (Portfolio 60%): <ul style="list-style-type: none"> Analysing existing packaging Creating a range of packaging proposals Producing to-scale prototypes |
| Autumn 2 | Component 1 (Portfolio 60%): <ul style="list-style-type: none"> Magazine cover project (Andy Gellenberg) Start Typography project (own choice of designer style) | Component 1 (Portfolio 60%): <ul style="list-style-type: none"> Finish Major project - create final packaging Portfolio organisation and submission |
| Spring 1 | Component 1 (Portfolio 60%): <ul style="list-style-type: none"> Complete Typography project Start Major project - packaging research (own choice of designer style) | Component 2 (External assignment 40%) <ul style="list-style-type: none"> Receive exam booklet from AQA Decide from 1 of 7 briefs Start Exam project - research |
| Spring 2 | Component 1 (Portfolio 60%): <ul style="list-style-type: none"> Conducting theme research Writing a specific design brief | Component 2 (External assignment 40%) <ul style="list-style-type: none"> Writing an appropriate design brief Conducting designer investigation Producing initial and developed ideas |
| Summer 1 | Component 1 (Portfolio 60%): <ul style="list-style-type: none"> Researching and analysing a suitable designer Developing understanding of the designer's work through a copy | Component 2 (External assignment 40%) <ul style="list-style-type: none"> Final preparations for 10 hour exam (all prep submitted on morning of exam) 10 hour exam to create final outcome - start of May Exam project and course complete |
| Summer 2 | Component 1 (Portfolio 60%): <ul style="list-style-type: none"> Responding to the designer, mimicking their style whilst considering their theme Creating initial logos and developing | GCSE Public Examinations |

Through the study of Graphic Communication, your child will be expected to develop the following knowledge, skills and understanding:

Understanding the assessment objectives

- AO1: Critically analysing research
- AO2: Refining and experimenting with media
- AO3: Recording ideas and progress
- AO4: Creating professional & personal outcomes

Parents can support their child by checking resources and deadlines on [Google Classroom](#), encouraging them to practise their traditional media techniques (e.g. drawing, painting, printing) and supporting their attendance to after school support sessions.